Executing Organizations:
- PAHO/WHO – Pan-American Health Organization / World Health Organization Brazil
- UNESCO – United Nations Educational, Scientific and Cultural Organization
- UNFPA – United Nations Population Fund
- UNICEF – United Nations Children’s Fund

Counterpart Organizations / Implementing Partners:
- São Paulo Municipal Health Secretariat
- São Paulo Municipal Education Secretariat
- São Paulo Municipal Secretariat for Social Assistance and Development

Project Duration: August 2008 to July 2012 (4 years)

Financier: UNTFHS – United Nations Trust Fund for Human Security
The human security goals: Contributing to the reduction of violence and the promotion of culture of peace in the city of São Paulo, through humanizing actions in the areas of education, health and community life, involving various sectors of society, influencing public policy and empowering and developing skills and skills of individuals, families and communities.

The Human Security Project believes it is crucial to empower individuals, families and communities so they can rely on their own competencies to counter their vulnerability, assisted by health, education and social assistance professionals.
São Paulo has a population: 11,000,000 inhabitants
Itaquera region has a population: 528,543 inhabitants
Geographic Area of Itaquera: 55.2 Km²

Equipment involved:
- 3 Municipal Hospitals
- 25 Basic Health Units
- 105 Schools
- 65 Institutions and community leaders
Advisory Council Representatives and officers of the four UN agencies

Local Coordination Group Consultants hired by the four UN agencies

Project Governance

Interagency Management Model:
- Decentralization
- Autonomy of the Local Coordination
- Follow-up and constant support of the Advisory Council
- Presentation, planning, monitoring and evaluation of actions with executing secretariats, partners and collaborators
- Monitoring on-site project support and constant
- Effort to integrate the areas and actions
- Planning and formulation of an integrated activities plan
Strategic Relationship Network

PAHO/WHO
UNESCO
UNICEF
UNFPA

Community of Itaquera

Organized Civil Society

São Paulo Municipal Secretariats: Health, Education and Social Assistance and Development

Government

NGOs

Universities

Human Security Project
Helth
São Paulo Municipal Health Secretariat
PAHO/WHO Brazil
Main Objective

PAHO/WHO Brazil developed various activities in partnership with the Municipal Health Secretariat of São Paulo to humanize healthcare services and the professionals who provide them, particularly concerning comprehensive care for pregnant women, children and adolescents.

We believe that building a culture of peace and violence reduction is a process that begins early in the lives of individuals by deepening and consolidating family ties. It is therefore essential to provide family planning, stimulate breastfeeding, make sure pregnant women and adolescents are duly supported by their families and healthcare services, and ensure humanized care for newborns, adolescents and women.
Humanize Healthcare Services

- Respect the rights of users
- Improving working conditions and health care services
- Building collaborative networks
- Strengthen social control and co-responsibility
- Encourage continuing education
- Promote multiprofessional job
- Promote autonomy and protagonism

PAHO/WHO e SMS UNESCO e SME UNICEF e UNFPA
We set priorities for action that would allow directly and indirectly influence the comprehensive health care of children, adolescents and pregnant women, constantly contributing to the decrease in the levels of vulnerability of this population.

Priority 1 – Humanization and qualifying child care

Priority 2 – Humanizing and qualifying adolescent care

Priority 3 – Humanizing and qualifying public services for violence prevention

Priority 4 – Preventing accidents in schools and communities
Humanization and qualifying child care

- Promoting and protecting breastfeeding
- Humanizing neonatal care: Courses on neonatal reanimation and implement the Kangaroo Mother Care methodology
- Monitoring child development in the IMCI context

Humanizing and qualifying adolescent care

- Sensitization workshops and course on comprehensive adolescent healthcare for Itaquera health professionals
- Implementation projects adolescent healthcare in the health services involved
- Workshops on teenage pregnancy offered by Itaquera health professionals in school units

Humanizing and qualifying public services for violence prevention

- Workshops on preventing violence and promoting health and a culture of peace for professionals of health and other social areas that form the Violence Prevention Network
- Action plan prepared with professionals of different areas and institutions that form the Itaquera Violence Prevention Network
- Itaquera Violence Prevention Network strengthened

Preventing accidents in schools and communities

- Courses on accident prevention and first aid
- Lectures on preventing domestic accidents involving children and adolescents for parents, guardians and caretakers
- Traffic education workshops for adolescents
Human Security: a concept under construction (2008), innovative and little known

- Construction of a landmark theoretical framework for the project and the Human Security concept as a guiding
- Development of integrated and intersectoral specific to promote the concept, which allowed ownership by stakeholders and reflect on their practical application

Interagency Working: joint coordination of 4 UN agencies that have distinct mission and traditionally work in isolation

- Introduction of a management model interagency decentralized, democratic and flexible
- Permanent dialogue, joint planning, sharing of knowledge and the implementation of actions

Intersectoral work: between government partners without having to practice strengthened intersectoral actions

- Representatives of the executing departments for planning regular meetings, monitoring and evaluation of actions
- Planning and implementation of integrated actions promoted closer ties between the areas, which strengthened intersectoral work
Interagency and intersectoral proposals call for:

- Permanent dialogue, joint planning and knowledge sharing in executing actions
- Flexible management, liaison and mobilization procedures that make it possible to adapt to changes in the socio-political context

Integrated and intersectoral action led to:

- Enhanced dialogue between the executing secretariats at the central and local levels
- Increased sharing of knowledge, experience and instruments between the agencies
- Enhanced ties, liaison and knowledge sharing between professionals of different areas
- Optimized efforts and resources for spaces and objectives shared by the different areas

Lessons Learned
Thanks!

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