

Saving lives through immunisation

A Corporate Social Responsibility approach

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International Symposium

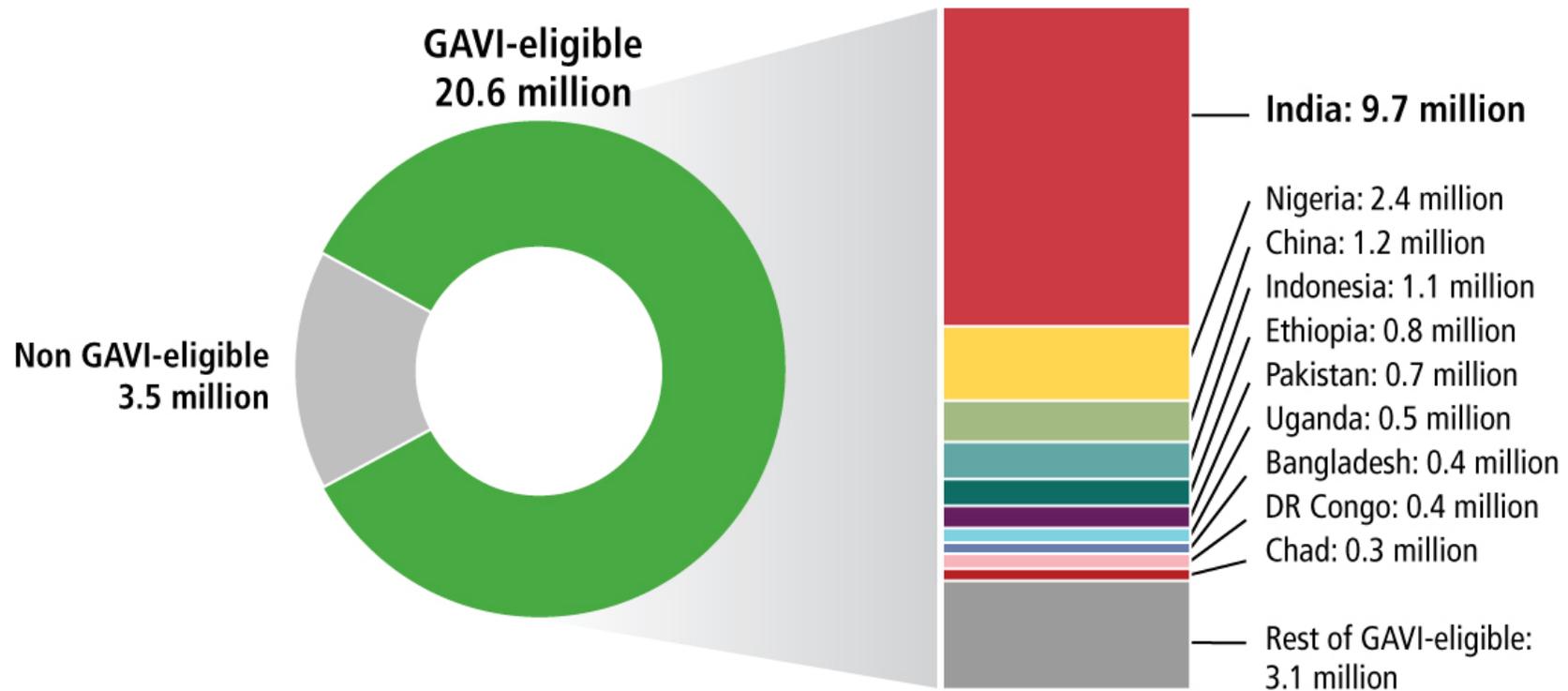
Tokyo, 27 July 2010



10 YEARS
OF SAVING
LIVES

Over 24 million children still unimmunised

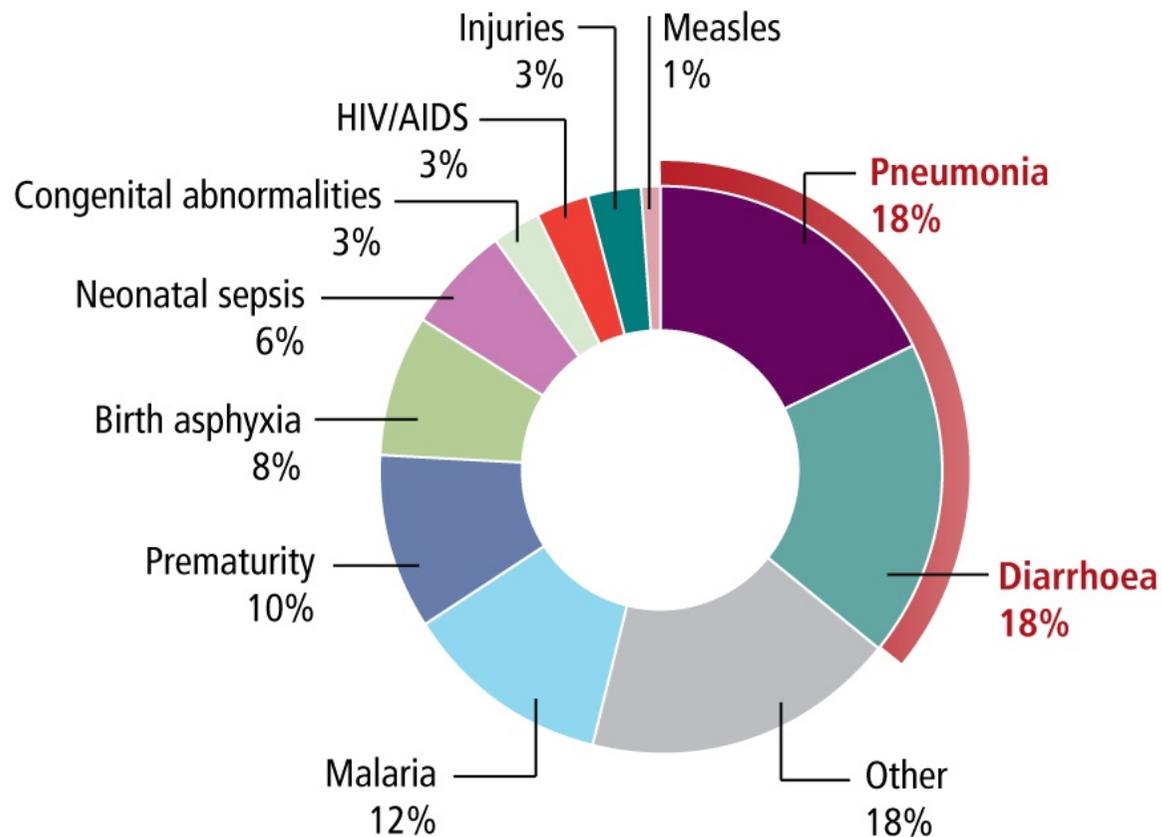
Global number of under-five children unimmunised with 3 doses of DTP



Combating the top two causes of child deaths

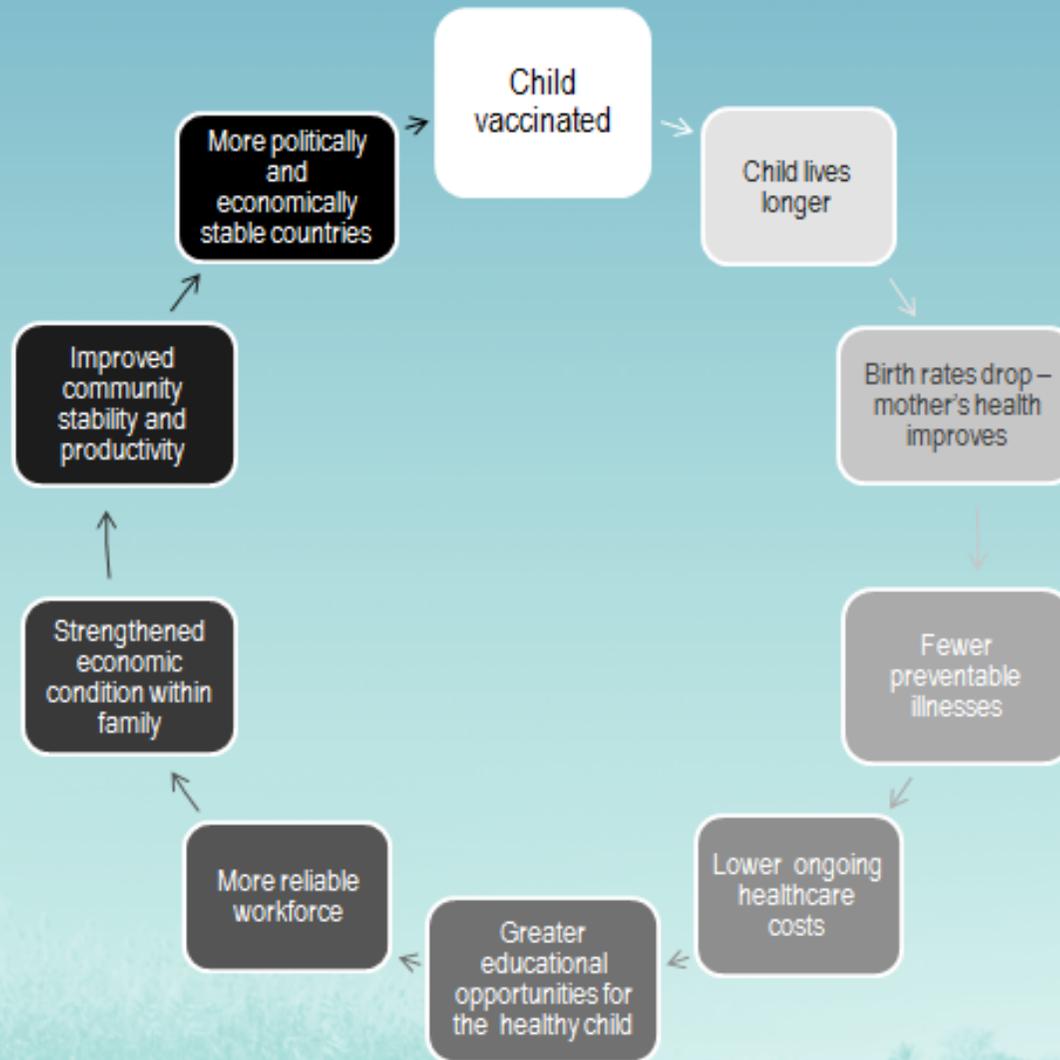
8.8 million children under 5 die each year, 1 in 4 from vaccine-preventable diseases

Causes of child deaths in low-income countries



Source: WHO, World Health Statistics 2010

The Impact

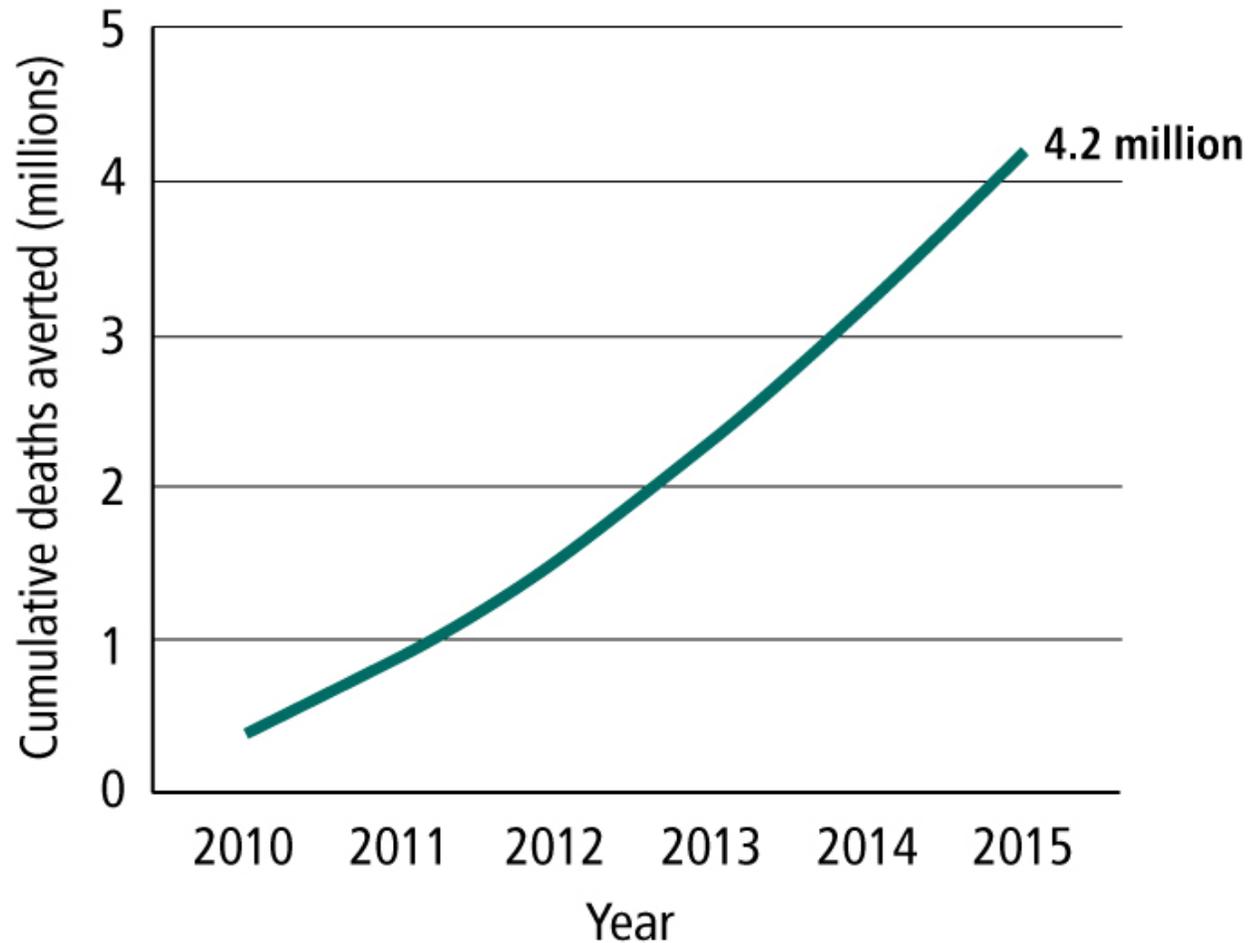


Immunization is one of the most cost-effective ways of improving living standards, health, and the economy.



The impact

GAVI could prevent **4.2 million** future deaths in the next 5 years



Source: AVI (Accelerated Vaccine Introduction) forecast February 2010

GAVI's mission

To save children's lives and protect people's health by increasing access to immunisation in poor countries

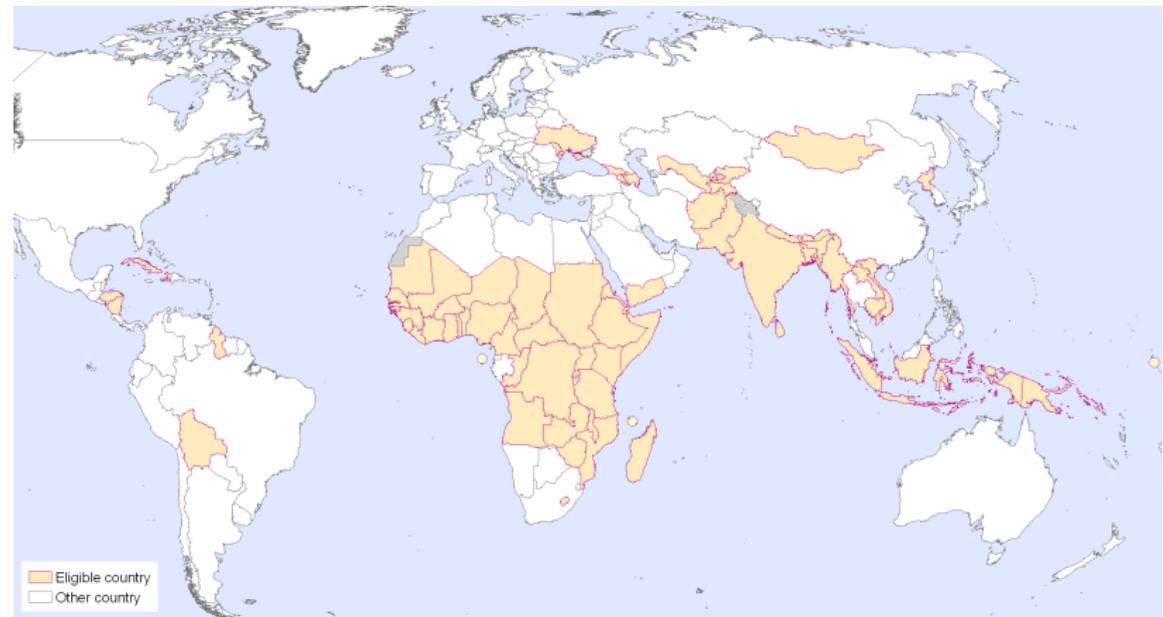
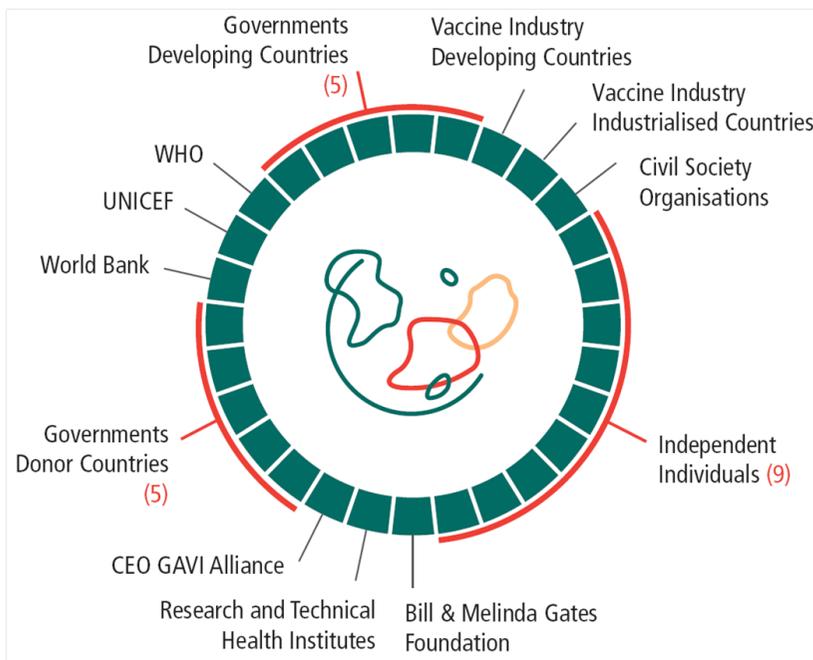


WHO/Jim Holmes

“Vaccines taken for granted in rich countries still don't get to millions of children in the developing world. This is a solvable problem.”

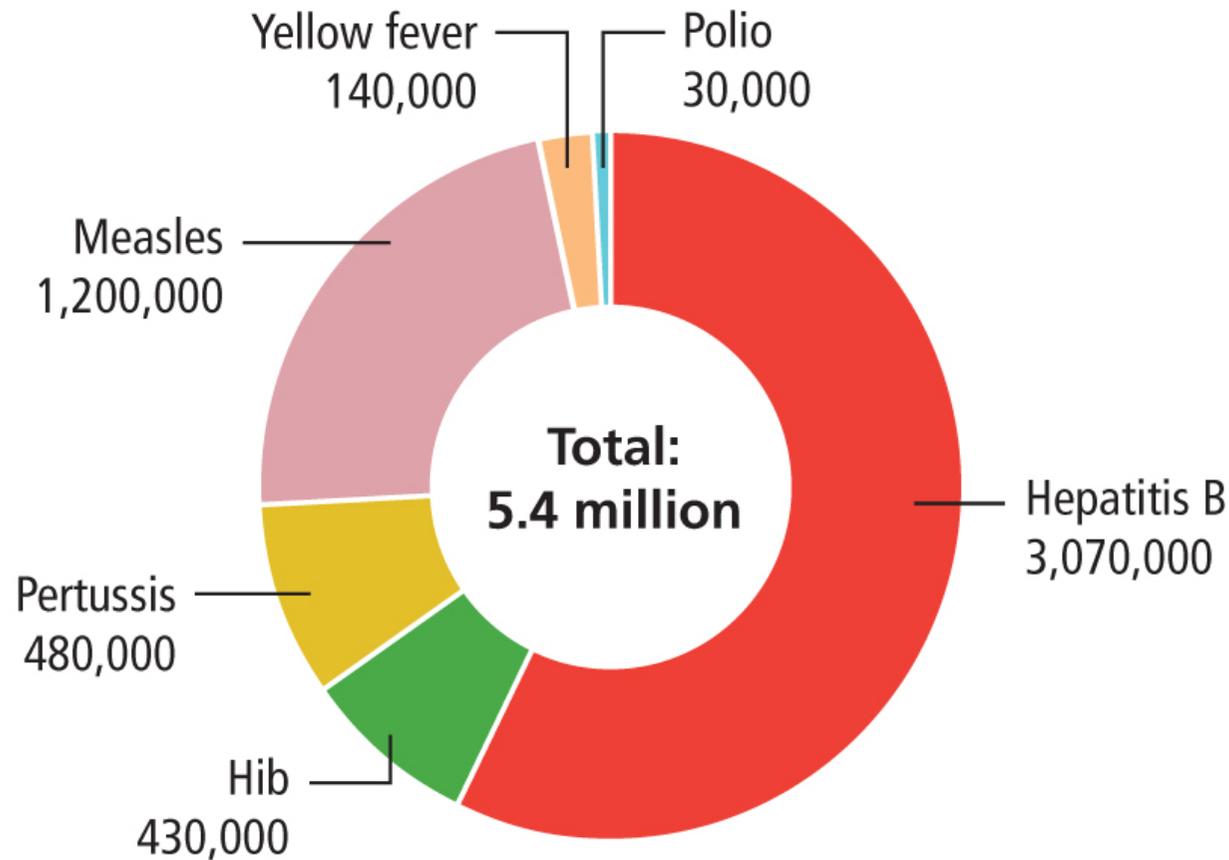
-- Melinda Gates, The Bill & Melinda Gates Foundation

The GAVI Alliance is a public private partnership committed to increasing access to immunisation in poor countries



257 million immunised, 5.4 million lives saved

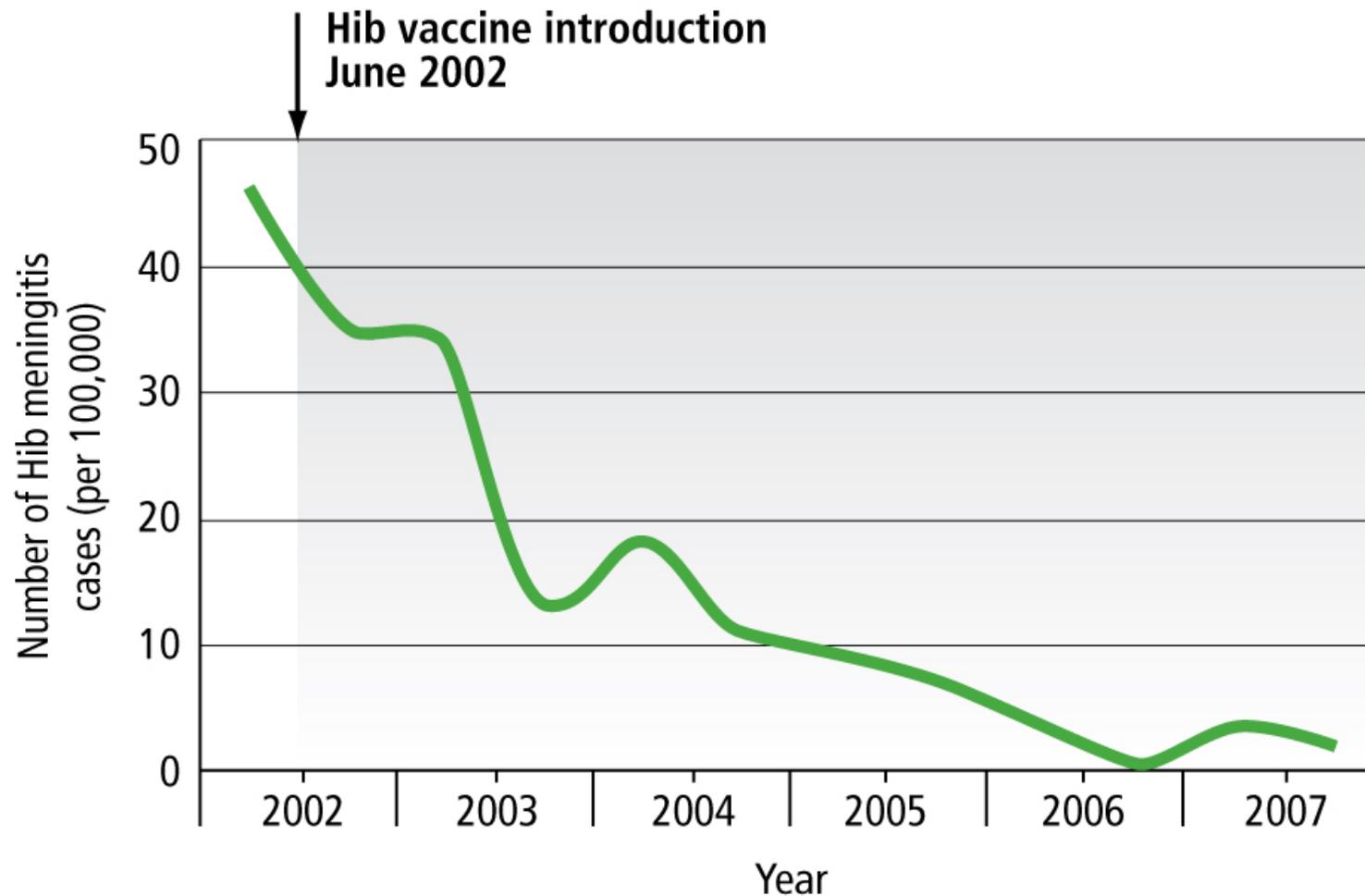
GAVI results 2000-2010



Source: These estimates and projections are produced by the WHO Department of Immunization, Vaccines and Biologicals, based on the most up to date data and models available as of January 2010

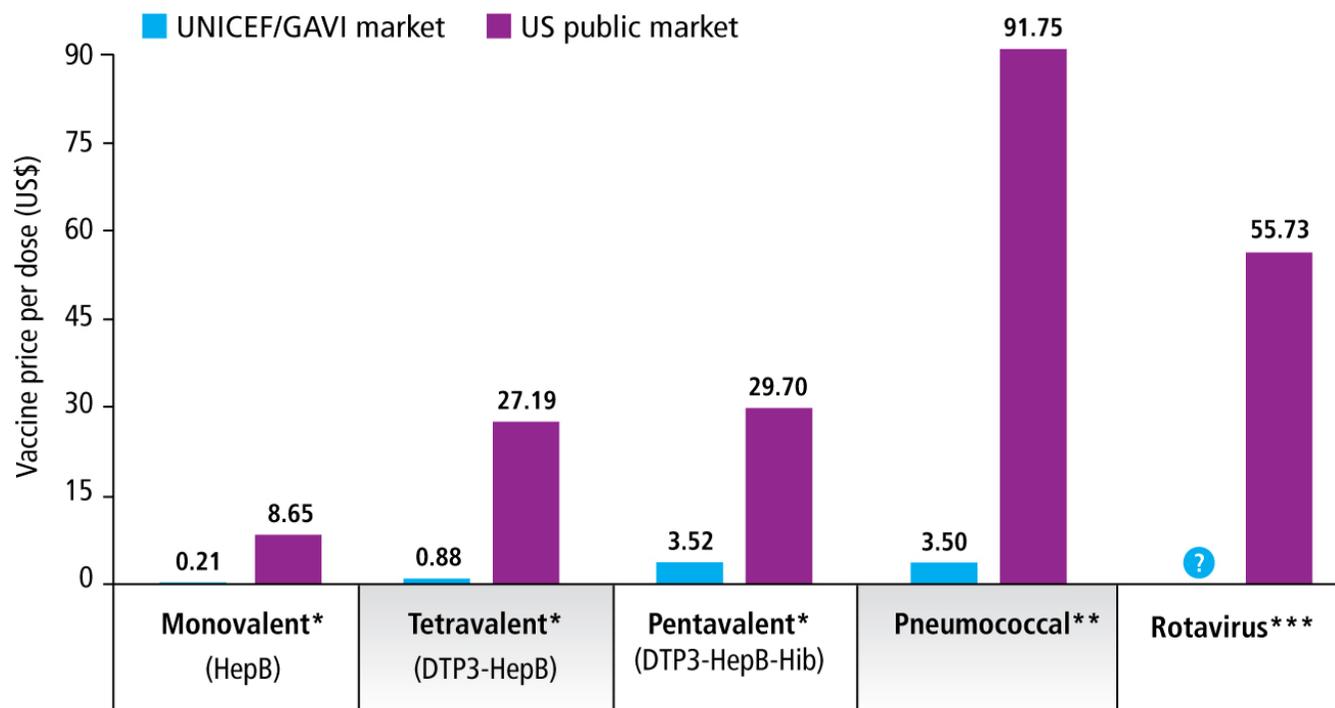
Eliminating diseases

Hib meningitis in Uganda drops 85% in 4 years (3 sentinel hospitals)



Source: Lewis et al. 2008

Tiered pricing



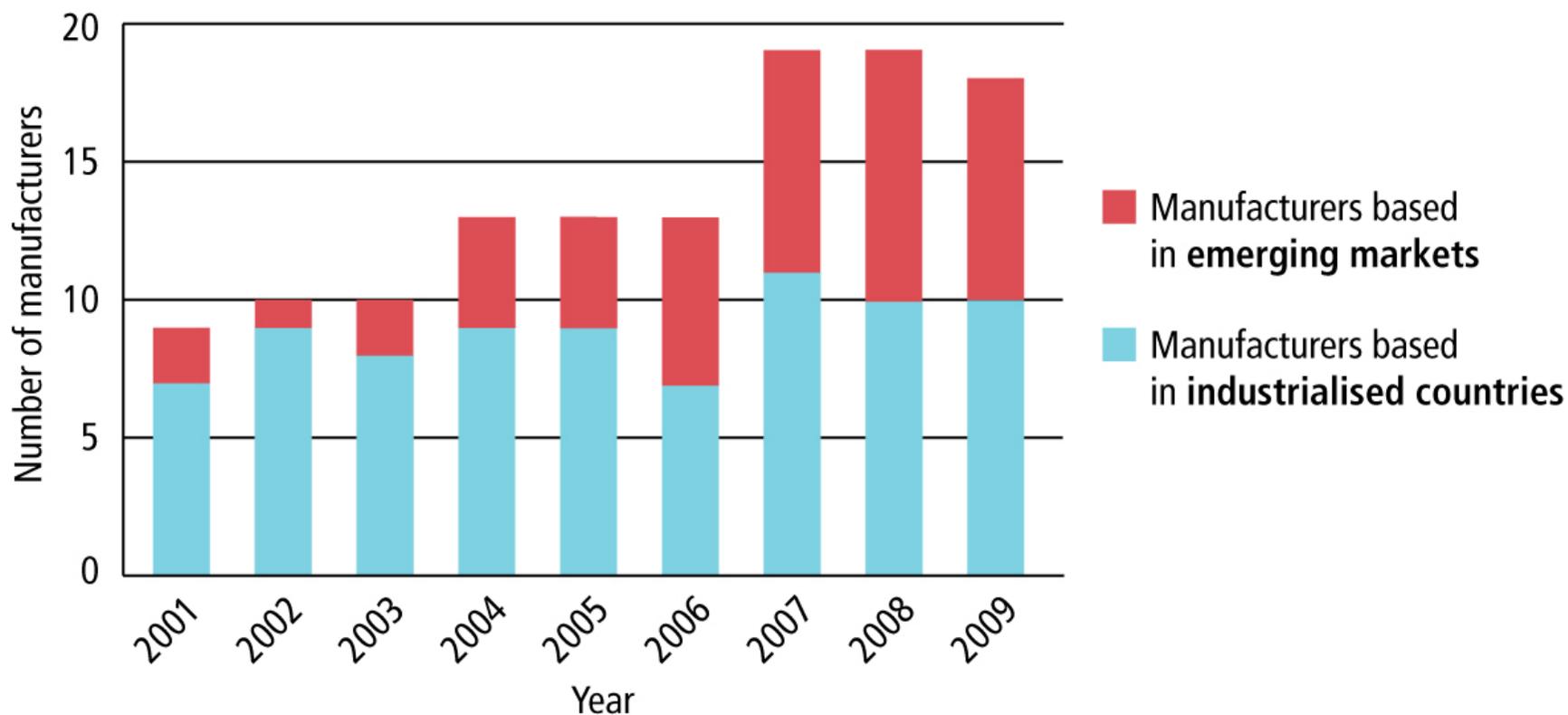
* Average price per dose for 3-dose vaccines between 2006–2009.

** 2010 price for 13-valent vaccines (US public market) and price for AMC vaccines (UNICEF/GAVI market). Under the 2010 AMC supply agreements, companies will receive an additional payment of US\$ 3.50 per dose for approximately 20% of doses provided. This additional payment is funded by the AMC donor commitments.

*** 2010 average price per dose assuming 3-dose equivalence among available products (US public market). Price through UNICEF not yet available.

Source: UNICEF Supply Division; CDC

Increasing number of GAVI vaccine suppliers based in emerging markets



Source: UNICEF Supply Division, 2010

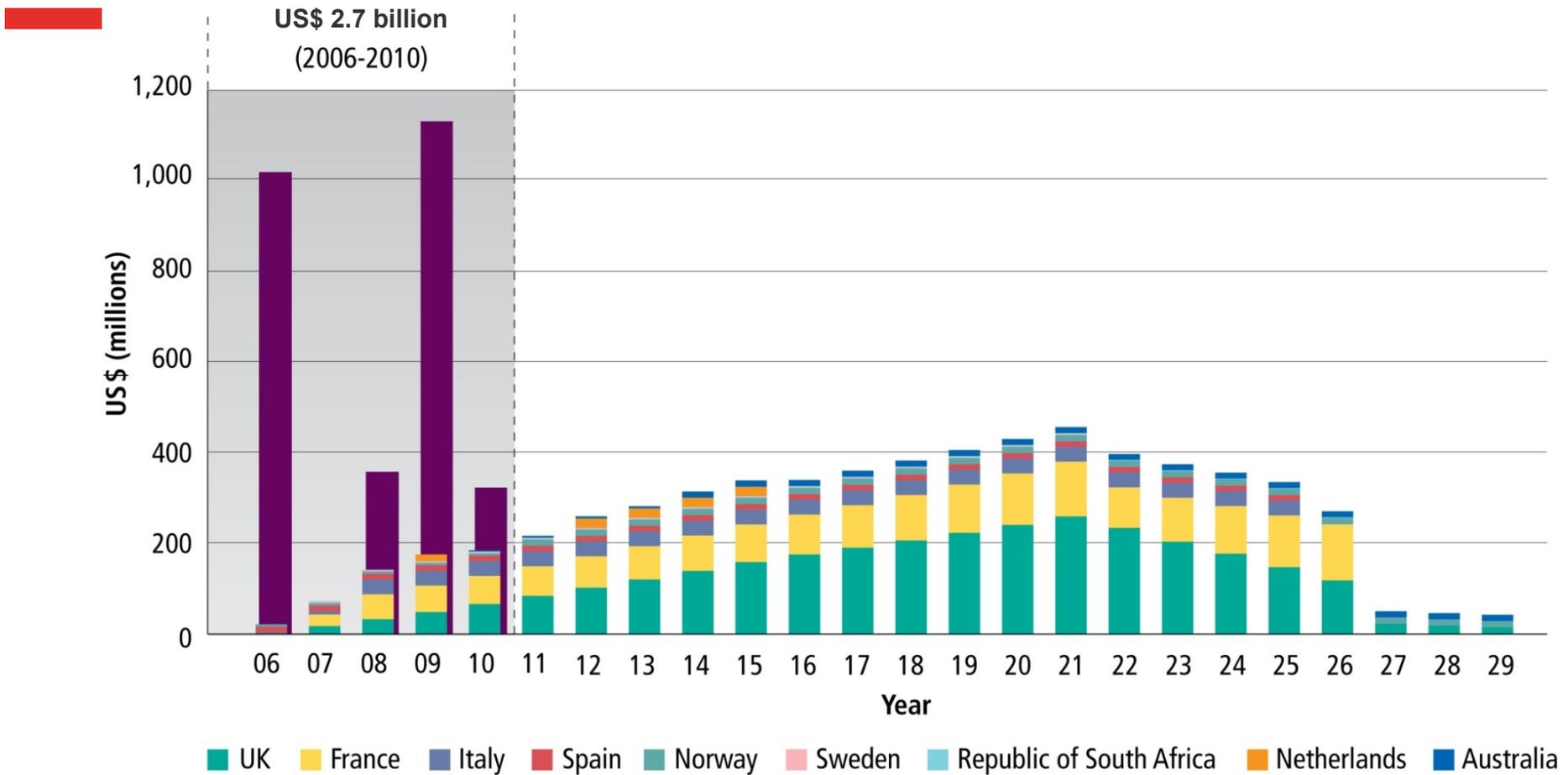
Corporate partnership type 1: Daiwa Securities

Combined approach

- Financial market expertise and network applied to GAVI/IFFIm vaccine bonds
- Philanthropic contribution
- Promoting cause among the Japanese public
 - Vaccine bonds seminars
 - Brochures and the media
 - Daiwa broadcast network & Web



IFFIm bond issuances



Japanese investors back 50% of GAVI's IFFIm bonds with Japanese bonds partnership

IFFIm bond issuances so far (US\$)

	2006 Inaugural benchmark:	1,000 million
	2008 Daiwa uridashi (ZAR):	223 million
	2009 Daiwa uridashi (AUD/ZAR/NZ):	429 million
	2009 HSBC Sterling ISA/Institutional (GBP):	400 million
	2009 Mitsubishi uridashi (USD/AUD):	143 million
	2009 HSBC Japan uridashi (ZAR/AUD):	130 million
	2010 Daiwa uridashi (ZAR):	320 million
	2010 HSBC Japan uridashi (ZAR/AUD/BRL)	100 million
	Total to July 2010:	2.7 billion
	Total bonds issued in Japan	1.3 billion

Japanese investors



“With charity organisations it is always a donation but IFFIm offers an investment.”



“I like the idea of investing in something that will help children.”

Corporate partnership type 2: La Caixa

Since 2008 GAVI has collaborated with la Caixa, Spain's leading savings bank:



- Multi-faceted engagement and giving program
- This unique and noteworthy corporate social responsibility initiative has several important components:
 - An annual, and renewable, grant from the la Caixa Foundation
 - la Caixa has contributed US\$12 million to GAVI over three years, supporting the vaccination of thousands of children

La Caixa

- A campaign to engage La Caixa's 26,000+ member employee group
- An engagement strategy for La Caixa's 400,000+ corporate depositors:
 - Business Alliance for Childhood Vaccination
 - In just two years, over 100 Business Alliance members have generously contributed US \$600,000



Corporations such as La Caixa are leading examples of global citizenship – an important factor in increasingly competitive markets.

GAVI's approach

Innovation is at the heart of our business approach and is the continuing challenge we set ourselves, demonstrated by:

- An innovative **partnership** in global health, representing stakeholders in immunization from both private and public sectors.
- Innovative **financing** for development, at the forefront of finding new ways of raising and disbursing money for immunization.
- Innovative **health technologies**, using accelerated development and introduction plans to create volume and pricing conditions that help make poor countries a commercially viable option for the private sector; **and systems**, supporting injection safety programs and health systems strengthening.

GAVI represents a new way of providing aid.
New opportunities for Corporate Social Responsibility

Thank you



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www.gavialliance.org