CIVILNET
Strengthening Civil Society

For more than three decades, JCIE has played a leading role in promoting the development of a vibrant civil society in Japan, in Asia Pacific, and around the world. Through its CivilNet program, JCIE has worked to create collaborative networks of civil society organizations addressing common challenges. It has promoted a broader and deeper understanding of civil society’s role in Japan and around the world through research and dialogue projects. And it has supported international outreach by Japan’s civil society, including grassroots exchanges between Japan and other countries.

At the same time, JCIE has sought to encourage dynamic and innovative approaches in the philanthropic sector—a critical component of any active and independent civil society. Following on its groundbreaking International Philanthropy Project in the early 1970s, JCIE founded Japan’s first charitable trust supported by general fundraising and collaborated on launching Japan’s first donor advised fund. JCIE currently facilitates philanthropic programs for a growing number of Japanese and foreign corporations that are seeking ways to address diverse social challenges. In FY2011 and FY2012, these included the Tiffany & Co. Foundation, Voyager Management, Bain Capital, and MetLife Alico Japan.

When the Great East Japan Earthquake struck northern Japan on March 11, 2011, JCIE’s experience and leadership in the civil society field allowed it to move quickly and efficiently, disseminating information not readily available in English on the disaster, serving as a key liaison in the disaster response by linking overseas and Japanese philanthropic organizations and disaster relief organizations to Japanese NGOs, and facilitating nearly $3.7 million in donations for Japanese groups while aiding other overseas organizations in distributing millions more.
Facilitating Innovative Philanthropy

**Tiffany Foundation Award**

The Tiffany Foundation Award for the Preservation of Japanese Traditional Arts and Culture in Contemporary Society was established by the Tiffany & Co. Foundation and JCIE to recognize organizations that have made notable contributions to the promotion of Japanese traditional culture and to the revitalization of local communities. Award ceremonies were held in Tokyo on September 8, 2011, and October 4, 2012, to hand out honors in two categories: the Taisho Award for nationally recognized organizations that have introduced an innovative element to their field; and the Shinkosho Award for organizations recognized at the community level as having great potential or having produced exemplary results in their regions. Recipients receive a ¥2 million grant and a custom-designed trophy from Tiffany & Co.

**Selection Committee**

Katsuhiko Hibino, Artist; Professor, Tokyo University of the Arts
Kengo Kuma, Architect; Professor, University of Tokyo
Fumio Nanjo, Director, Mori Art Museum
Yuko Tanaka, Professor, Hosei University

**2011 Awardees**

**Taisho Award:** Amawari Roman Association (Uruma City, Okinawa Prefecture)—The association supports an annual theater production put on by over 150 junior and senior high school students from Uruma City. The production relates a local legend and combines the traditional Okinawan theater style called *kumiodori* with contemporary music and dance, nurturing the students’ pride and connections to their local cultural heritage and community.

**Shinkosho Award:** Taiguruma Revival Project (Niigata City, Niigata Prefecture)—The project team is reviving the once-lost tradition of *taiguruma*, fish-shaped lanterns on wheels. The project seeks to re-introduce a symbol of the community and what was once a common sight of children parading around with *taiguruma* in the summertime. At the same time, the project provides an opportunity for old and young residents to interact and strengthen community ties.

**2012 Awardees**

**Taisho Award:** Yamamoto Noh Theater (Osaka) The mission of the Yamamoto Noh Theater is to preserve and revive Noh, Japan’s oldest Japanese theatrical art. Because Noh is often described as outdated
and difficult to understand for contemporary audiences, the Yamamoto Noh Theater regularly holds workshops and other programs to introduce Noh to new audiences, including international audiences and children. While it has retained the quality of traditional Noh theatrical performance, the theater also integrates contemporary arts into the stage set and involves children as performers to encourage community participation.

**Shinkosho Award:** Wajima Dozo Culture Renovation Center (Wajima, Ishikawa Prefecture)

A dozo is a traditional Edo Period architectural structure used to store valuable commodities. In Wajima, the dozo also provided excellent space for craftsmen to work with lacquer, which requires consistent temperature and humidity. In the aftermath of the 2007 earthquake in Wajima, the Wajima Dozo Culture Renovation Center initiated a project to preserve the local history by repairing damaged dozo, training younger builders in the process. The center has successfully made dozo into accessible spaces for local residents and venues for displaying Wajima’s lacquerware culture.

**SEEDCap Japan**

Through the Social Entrepreneur Enhanced Development Capital Program (SEEDCap Japan), Voyager Management, a socially conscious American “fund of funds” investment company that aggregates and invests funds for small and mid-sized hedge funds, contributes 10 percent of the incentive fees from its transactions on behalf of several Japanese corporations to JCIE. This contribution is then re-granted by JCIE to exemplary Japanese nonprofit organizations that are implementing innovative new approaches to pressing social issues. Multiyear funding, which is not common in the Japanese context, is designed to enable the organizations to make their programs financially self-sustaining. This innovative arrangement was conceived by the investment advisory firm Shibusawa & Company and launched in 2004. In the 2008–2009 financial crisis, the fund for Japanese investors that was associated with SEEDCap Japan had to be shut down, and the final funds were disbursed to Japanese social entrepreneurs.

**2011 Grants**

**Ecotwaza** received a second year of funding to help scale up its international customer base, allowing Japanese producers of ecofriendly goods to reach markets outside of Japan. In doing so, the organization promotes environmentally responsible practices while helping to maintain Japan’s traditional handiworks and craftsmanship and to strengthen the economic viability of the local communities where the crafts are made.

**Pangaea** received a third and final year of funding to develop a system for training local facilitators throughout the world to use the Pangaea system, which operates programs for children around the globe to communicate nonverbally through online games and activities.

**2012 Grants**

**Ecotwaza** received its third and final year of funding to help bolster its staff base and administrative capacity so that the organization can continue to function and grow after this funding ends.
CivilNet

Promoting Understanding of Civil Society

Introducing the Penny Harvest Model

JCIE has been facilitating a collaborative project to introduce Penny Harvest, an American philanthropic education program for children, to Japan. Developed by a New York City nonprofit, Common Cents, Penny Harvest is an innovative program designed to encourage an understanding of philanthropy and a sense of community membership among school-aged children. On May 22–29, 2011, JCIE partnered with Common Cents and the Japan Philanthropy Association to bring Penny Harvest founder Teddy Gross to Japan for a series of workshops and programs for educators and philanthropy experts.

Civil Society Monitor

Civil Society Monitor serves as one of the few sources of English-language information on the current state of Japan’s nonprofit sector. It seeks to link Japan’s nonprofit sector with the international community by reporting on current events and noteworthy activities and organizations in Japan’s emerging civil society. Issues published in FY2011 and FY2012 are listed below.

- “US Giving in Response to Japan’s March 11 Disaster Exceeds $630 Million” (March 2012)
- “US Giving in Response to Japan’s March 11 Disaster Tops $665 Million” (September 2012)
- “Friendship across Borders: Nearly 100 US Sister City Organizations Raise Relief Funds for Japan” (September 2012)
- “US Giving in Response to Japan’s March 11 Disaster Exceeds $710 Million” (March 2013)

Penny Harvest founder Teddy Gross talks to participants at Tokyo seminar
Responding to Japan’s 3/11 Disaster

The March 11, 2011, earthquake and tsunami was the worst natural disaster to ever strike a developed country. Since then, JCIE has been utilizing its overseas networks and its long track record of supporting Japanese civil society and philanthropy to help with the disaster response. Its accomplishments include the following:

- Establishment of JCIE relief and recovery fund
- Establishment of funds on behalf of other organizations
- Advising philanthropic organizations on their giving
- Serving as a liaison between funders and NGOs
- Facilitating work of disaster relief organizations (identifying NGO partners)
- Assisting in coordinating efforts of US NGOs and philanthropic organizations
- Providing reliable information and analysis on the disaster response

Japan NGO Earthquake Relief and Recovery Fund

Three days after the earthquake, JCIE launched the Japan NGO Earthquake Relief and Recovery Fund to raise funds for Japanese nongovernmental organizations (NGOs) that are taking part in the relief effort, as well as to ensure longer-term support for local organizations working hard to rebuild their communities. The fund received an outpouring of grassroots support from individuals, companies, schools, and community groups across the United States and around the world. JCIE’s promise to get the funds to NGOs working on the ground in Tohoku and to set aside funds for the recovery phrase was appreciated by many donors.

Half of the funds raised over the first three months were channeled through the Center for Public Resource Development’s Give One initiative to six leading Japanese organizations that were providing immediate disaster relief in the affected areas. The other half was reserved for long-term recovery initiatives. As of March 2013, the fund had raised $1.7 million, and provided funding for 39 Japanese groups responding to the disaster. Of this, $304,000 went to the Give One initiative in the first weeks and months after the earthquake while the remainder is being distributed as multiyear grants to local groups working to revitalize their communities and support vulnerable populations.

Immediate Relief Funding

- **Association for Aid and Relief (AAR), Japan**—provided food and other goods with a particular focus on people with disabilities
- **Association of Medical Doctors in Asia**—dispatched doctors and nurses to the earthquake zone to provide desperately needed medical attention

**Japan Platform**—a coalition of 32 humanitarian NGOs; coordinated and facilitated the emergency response by NGOs, corporations, and government agencies
participatory programs each month for senior citizen facilities in the city of Higashi-Matsushima, as well as performances by a 20-person theater troupe that consists of senior citizens from Sendai.

Fuji Social Welfare Foundation (Kitchen Car Project)—Support for a project that offers low-fee rental food trucks to local chefs in Kamaishi who have lost their restaurants. The project, funded in part by the Japan America Society of Indiana, provides a path back to restaurant ownership for these chefs.

Fukushima Organic Agriculture Network—Support for efforts to integrate farmers displaced by the nuclear accident—many of whom are senior citizens—into the local community by matching them with local farmers who need employees. They also run a number of other programs to strengthen farming communities.

Kamaishi Platform (Coastal Community Project)—Support for a project to help revive Kamaishi’s oyster industry, which was devastated by the tsunami, by building connections between small artisanal oyster producers in Kamaishi and Tokyo-based consumers and restaurants. The customers make contributions to support the rebirth of the industry and in return receive an allocation of oysters for the next 10 years.

Leading Aging Society Forum (Coordination Platform for Senior Citizens Health and Welfare)—Funding for the forum’s initiative to survey the actual needs of seniors and ensure that none slip through the cracks as different agencies try to respond to their various needs. They target seniors who remained in their homes rather than living in temporary housing, compiling a database of people’s health and needs in an effort to prevent isolation and suicides, and to revive the community.

SakuraNet (Pilot Project of Rural Senior’s Center)—Support for the coordination of a joint effort by several groups to rebuild a community

JEN—provided hot food to people in shelters with a particular focus on children, while undertaking debris removal and other activities as well

Nippon International Cooperation for Community Development (NICCO)—provided mobile clinics and portable toilets and distributed hygienic goods

PeaceWinds Japan—provided free access to satellite phones and distributed food, water, blankets, and medical supplies

Recovery Stage Funding

@Rias NPO Center (Community Bus Project)—Support for purchasing and operating community buses to allow youth to take part in after-school activities, sports, and educational programs. The buses are also used for senior citizens who have no transportation. This was made possible by special funding from Bingham, LLC.

AidTAKATA (Radio FM Rikuzentakata)—Support for Radio FM Rikuzentakata, one of the region’s only local radio stations, as it seeks to better engage community members in the reconstruction process and to provide information and entertainment for residents.

Art Revival Connection TOHOKU (ARCT)—Grant for ARCT, an arts group active in the disaster recovery in Miyagi Prefecture, to create and host...
center to be used primarily by senior citizens in an isolated area outside of Miyako City. This was made possible with lead funding from the MetLife Foundation.

Sanaburi Foundation—The Sanaburi Foundation was launched in 2011 as the Tohoku region’s first community foundation, and funds are going to strengthen its institutional base, conduct outreach, and reach sustainability.

Sankaku Planning Iwate (Delivery Care Project)—Funding for a project that hires unemployed women affected by the disasters to provide shopping services to other survivors—many of them disabled senior citizens—who have lost their homes and now live in temporary housing without transportation or other means to go out to purchase groceries and daily necessities.

Takagi Fund for Citizen Science—Funding to educate and promote collaboration among mothers’ groups, neighborhood associations, and other grassroots organizations that are dealing with radioactive contamination following the accident at the nuclear power plant in Fukushima. The goal is to help communities make informed decisions that will help them lead healthy and secure lives.

World in Asia (WiA)—Support for WiA’s efforts to offer a new model for scaling up the work of local entrepreneurs to address the critical challenges facing the Tohoku region as they try not only to recover from the devastation of the earthquake, but also to create employment, provide services for the aging population, and encourage the rebuilding of community ties.

BTMU Americas Community Recovery Awards
The BTMU Foundation, a charitable foundation supported by the Bank of Tokyo-Mitsubishi UFJ, Ltd. (BTMU), provided a special contribution of $308,898 to the Japanese NGO Earthquake Relief and Recovery Fund in December 2011 to help rebuild community ties in areas affected by the Great East Japan Earthquake. These monies were donated by bank staff, customers, vendors, retirees, and people associated with BTMU in North and South America, and augmented by bank matching funds. This award helps strengthen community-based organizations, preserve local heritage, and reconstitute the formal and informal networks that make communities function. Grants to five of the organizations listed above have received this award, which provides full or partial funding for their initiatives, allowing them to expand, strengthen their institutional bases, and reach sustainability.

AidTAKATA (Radio FM Rikuzentakata)
Fukushima Organic Agriculture Network
Kamaishi Platform (Coastal Community Project)
Sanaburi Foundation
Sankaku Planning Iwate (Delivery Care Project)
MetLife Alico Employees’ Children Support Program
In spring of 2012, JCIE and MetLife Alico Japan launched a special program to help children and their families cope with the recovery process. The program is made possible by donations from MetLife Alico employees. One-year grants to 21 promising organizations that work with children were disbursed in FY2012.

Academy Camp Executive Committee
Ai Chikara (Power of Love): Great East Japan Earthquake Reconstruction Support Group
Asuiku (Education for Tomorrow)
ATOPICCO Network for Children of the Earth BeSUPPORT
Children & Youth Community Matching
Children’s Garden
House for a Brighter Future of Fukushima Children
Ishinomaki Koyo Youth Mini Basketball Club
Kamaishi Higashi Junior High School
Kirara Kai (Children of the Stars Group)
Kodomo to Noasobi-wo-tanoshimu kai (Enjoying the Outdoors with Children)
Marutto Nishi-Nihon (Western Japan Evacuee Coordination Group)
Miyagi Warasukko Project (Miyagi Child Laughter Project)
Niko-niko Support (Smile Support)
Ogawara Youth Swimming Club
P@CT (3/11 Recovery Assistance Team)
Peace Jam
Rainbow Project for Playing with Art
Sukiurakai (LoveUrayasu)
Tohoku University of Art & Design: Tohoku Reconstruction Association

Bain Capital Japan Disaster Relief Fund
With nearly $2 million in donations from Bain Capital, other corporations, and individual donors, this JCIE-managed fund has supported a range of relief and recovery efforts in and around the Tohoku region with a special focus on Fukushima Prefecture and the surrounding areas, where the nuclear accident posed special challenges. All of the funds have been disbursed for the following three initiatives:

Disaster Relief Distribution System Project—In partnership with the Tokyo Voluntary Action Center, this initiative created a transportation and distribution system to ensure the delivery of supplies and to support volunteer activities in Fukushima Prefecture and the southern parts of Miyagi Prefecture in the weeks after the nuclear meltdown. These areas had not been able to get sufficient supplies (food, clothing, etc.) and other services due to the damage from the disaster and concerns about radiation.

Bain Capital Kosen Scholarship Fund—This fund, created in cooperation with the National Institute of Technical Colleges, allows promising students affected by the disaster to attend technical colleges, or “kosen,” which provide the skilled workforce needed to help rebuild the manufacturing sector in Tohoku.

Fukushima Radiation Initiative—Funding is enabling Fukushima Medical University to obtain special equipment to purify water contaminated by radiation and to conduct research on individual radiation exposure levels, the emotional health and lifestyles of evacuees, and other issues related to affected youths as well pregnant and nursing mothers.
Connecting Japanese Responders and Overseas Partners

JCIE has worked to encourage greater coordination among US groups that wish to aid Japan and Japanese nonprofit organizations that need support. In the days and weeks following the disaster, it advised overseas humanitarian groups on the Japanese nonprofit sector, introducing them to local partners in Japan. JCIE also convened a series of meetings for Japan-related groups in New York and around the United States to share information on their activities, and since then it has served as an important source of information for overseas nonprofits, businesses, and community groups trying to help with the disaster. Drawing on its long track record in Japan’s philanthropic and nonprofit sectors, JCIE has been advising overseas grantmakers on various aspects of giving in Japan, introducing them to potential partner organizations involved in the disaster response, and helping to facilitate more than $2.5 million in direct contributions from half a dozen overseas donors to groups involved in disaster recovery.

Delegation Visit of Japanese NGO Leaders & Funding Conference

On July 19–23, 2011, JCIE and the Japan Foundation Center for Global Partnership organized the first major US delegation visit of Japanese nongovernmental leaders who have been active in coordinating the relief and recovery efforts in Japan after the March 11 disaster. The delegation was composed of key leaders who are at the heart of Japanese and international networks of nonprofit organizations that are working to create a more effective and balanced disaster response. During their week in New York, the delegation met with leaders from US organizations that have been central in the fundraising and support response in the United States to discuss how to foster better collaboration and information sharing between international funding organizations and Japanese nonprofits working on the ground in the affected region.

In addition to taking part in a major conference, as described below, they served as panelists in a public program at the Asia Society on the Japanese civil society response to the disaster and were speakers for a special roundtable on the disaster organized with New York–based funders at Philanthropy New York. The delegation also met with experts involved in the Hurricane Katrina response and with New York City’s Office of Emergency Management to discuss US disaster preparedness.

Conference: US-Japan Cooperation on the Japan Disaster

On July 21, 2011, JCIE hosted a major conference that was co-sponsored by the Japan Foundation Center for Global Partnership and the Institute of International Education, and which convened over 50 partners from the United States who were channeling funds to Japan and supporting Japan in other ways. The participants, including the NGO delegation members, shared views on how to better reconcile Japanese and American styles of grantmaking and which needs to prioritize in the response.

Delegation

Yoichiro Abe, Deputy Director (Planning and External Relations), Central Community Chest of Japan; Executive Member, Joint Committee for Coordinating and Supporting Voluntary Disaster Relief Activities

Noboru Hayase, CEO, Osaka Voluntary Action Center; Vice President, Japan NPO Center

Japanese NGO leaders speaking at Asia Society (NY)
Facilitating Civil Society Collaboration on Recovery Efforts

With support from the Japan Foundation Center for Global Partnership (CGP), JCIE has been engaged in a multipronged initiative to foster deeper cooperation between the American and Japanese nonprofit and philanthropic sectors in responding to the 2011 disaster. This involves a series of interconnected activities that disseminate analysis on the disaster response, nurture deeper US-Japan cooperation, and identify lessons for emulation elsewhere.

Providing Information and Analysis on the Disaster Response

In addition to advising Japanese and overseas organizations, JCIE is also acting as a hub for information on local and international responses to the disaster in Japan, and on the evolving needs in the region—information that is not readily available in English. Highlights of these efforts include the following:

Survey of US Giving in Response to Japan's March 11 Disaster

JCIE has been tracking more than 1,100 American and Japanese organizations to gauge the total level of contributions for disaster relief and recovery, and used this to construct a database of key US funders. Based on that survey, JCIE has issued 1-year, 18-month, and 2-year anniversary reports.
on the totals. The March 2013 report found that had donated $712.6 million to aid victims of the disaster, ranking as the largest US philanthropic outpouring ever for a disaster in another developed nation and the third most generous American charitable response in history for any overseas disaster. This figure has gained substantial media coverage in Japan and elsewhere as the most reliable and accurate estimate of US giving and as evidence of the strength of US-Japan ties.

Database on Overseas Grantmaking for 3/11
JCIE has launched a searchable online database that documents more than $1 billion in donations by overseas organizations to Japanese nonprofits and other groups involved in the disaster response. This is intended to help overseas and Japanese disaster responders gain a clearer picture of how other organizations are responding, allow fundseekers to identify potential funders and vice versa, and enable scholars to research trends in disaster giving. The database allows users to search by donor and grantee name, grant type, and location.

JCIE 3/11 Relief & Recovery Website
A special section on the JCIE website and a Facebook page were launched to provide information to the public, and these serve as perhaps the most comprehensive and up-to-date English-language source of information on the disaster response. The site offers background on the disaster, lessons from the response, resources for donors, and details on how the funds donated to or through JCIE are being used by the recipients. Regular updates on the website and Facebook page are providing a unique look at what NGOs are doing to help the region recover.

JCIE Newsletter
In October 2012, JCIE also launched a monthly email newsletter for overseas groups involved in the disaster response that compiles information and news on what is happening in the field. This serves as one of the most comprehensive sources of information for the community of overseas organizations undertaking disaster-related activities.

Nurturing US-Japan Cooperation in Recovery Efforts
As part of this program, JCIE has also helped facilitate US giving to Japan through a spectrum of activities, ranging from providing background information on the overall context to making introductions to experts and potential partners, and to extensive hands-on support for grantmaking, monitoring, and reporting. In addition, it has convened the following events to bring together US and Japanese leaders involved in the response.

US Visit of Local Business Leaders from the Disaster Zone
In cooperation with the Shibusawa Ei’ichi Memorial Foundation, JCIE arranged a NY visit program on September 16–17, 2012, for four leaders who have been involved in efforts to promote economic recovery in Kamaishi. JCIE set up a panel discussion entitled “Local Economic Recovery: Firsthand Accounts from Tohoku,” which was held at the Japan Society and co-sponsored by the Asia Society in cooperation with CGP, the Consulate General of Japan in New York, and Kamaishi City. The sold-out event drew more than 100 participants. Afterwards, a brief but emotional side meeting occurred between the tsunami survivors from Kamaishi and a group of 9/11 survivors and families who were planning to travel to the disaster zone later in the year. Other events involving JCIE included a dinner with local leaders in the Japanese community, and a separate roundtable that was arranged by the Japanese Chamber of Commerce in New York.

Funders Roundtable
On March 29, 2012, nine representatives of funding organizations gathered in New York City for a roundtable with Kiyoshi Murakami, the head of AidTAKATA, to discuss the challenges on the ground for Rikuzentakata’s recovery efforts. This event was co-sponsored with the Japan Society.
Identifying Lessons from the Disaster Response
A third aim of the program is to identify lessons from the disaster response, both about how Japanese and overseas organizations can better work together in advancing recovery in the Tohoku region, as well as about how they can partner more effectively in other areas in the future. This objective is interwoven through many of the program activities and it has been specifically emphasized in the following initiatives:

A number of important international partnerships have been forged during the disaster response, and hopefully many can be sustained for joint work in other areas. This makes it crucial to draw lessons from the experiences of Japanese and overseas organizations about what types of partnerships have worked and what can be done to make them more effective both for the Tohoku response and for future mobilization when disasters strike elsewhere. JCIE is convening a series of meetings among overseas and Japanese groups to discuss the successes and challenges of cooperative efforts in order to draw up recommendations for improving international partnerships on disaster responses. The first roundtable was held in Tokyo on January 30, 2013, with 17 representatives of overseas organizations, and similar meetings will be held later in the year.

**Highlighting Best Practices**
JCIE has also focused on drawing lessons from the disaster and identifying successful approaches. As part of this effort, in September 2012, a policy brief entitled “Friendship Across Borders: Nearly 100 US Sister City Organizations Raise Relief Funds for Japan” highlighted the unanticipated benefits of strong US-Japan grassroots ties. Meanwhile, a catchy online feature called “10 Great Ideas—Innovative Responses to the 3/11 Disaster” was launched to showcase NGO, business, and governmental approaches that are worthy of emulation when other disasters occur.