

PUBLICATIONS



Publications

BOOKS



Doing Well By Doing Good: Innovative Corporate Responses to Communicable Diseases

パンデミック地球規模感染症と企業の社会的責任

Edited by SUSAN HUBBARD *and* SATOKO ITOH

Corporations around the world are launching philanthropic activities, workplace programs, and community outreach efforts to deal with the spread of AIDS, malaria, and tuberculosis in their communities. This book presents case studies of particularly innovative approaches by 12 corporations from a broad range of sectors. The studies provide a basis for the book's analysis of the motivations behind corporate engagement in the fight against communicable diseases, the ways in which companies have decided to become involved, and the ways their programs have evolved over time. Particular attention is paid to the role of leadership in ensuring successful programs, as well as the impact that engagement in the fight has had on the corporations' bottom lines. Additional contributors are Tomone Kozen and Tomoko Suzuki, both program officers at JCIE.

(Japanese: JCIE 2009; English: JCIE 2010)



Getting the Triangle Straight: Managing China-Japan-US Relations

日米中トライアングル — 三カ国協調への道

Edited by GERALD CURTIS, RYOSEI KOKUBUN, *and* WANG JISI

As the balance of power in Asia shifts, relations among China, Japan, and the United States are becoming increasingly important for the future of the region as well as for the rest of the world. Trilateral relationships tend to be unstable, but the dynamics of China-Japan-US relations are further complicated by historical enmities, differing systems of governance, competition in the economic and security realms, and growing interdependence. While most studies of these countries focus on their bilateral ties, *Getting the Triangle Straight: Managing China-Japan-US Relations* turns its attention to the ways in which they relate to one another in a trilateral context. In this volume, three leading experts from China, Japan, and the United States are joined by nine younger, emerging scholars to analyze the relationship and offer recommendations for better managing the volatile dynamics of trilateral relations.

(English: JCIE 2010; Japanese: Iwanami Shoten 2010)



地球的課題と個人の役割—シヴィル・ソサエティ論総括編
[Global Issues and the Role of Individuals]

Edited by MASAHIDE SHIBUSAWA, TADASHI YAMAMOTO, RYOSEI KOKUBUN, *and* JUNYA NISHINO

In 2004–2008, the Shibusawa Ei'ichi Memorial Lectureship, established at Keio University with the sponsorship of the Shibusawa Ei'ichi Memorial Foundation, provided students with the opportunity to learn about the role of the public good and civil society. This volume compiles the fifth and final lecture series, which was organized in 2008 under the theme of “Global Issues and the Role of Individuals.” This diverse and colorful compilation includes lectures from an array of noted experts and international figures, including Makoto Iokibe, president of the National Defense Academy of Japan; Yotaro Kobayashi, chief corporate advisor of Fuji Xerox; Yoichi Funabashi, editor-in-chief of the *Asahi Shimbun*; Yoshiyuki Okano, professor in the Medical Department of Keio University; and Bono, lead vocalist for the Irish rock group U2.

(Japanese: Keio University Press 2009)

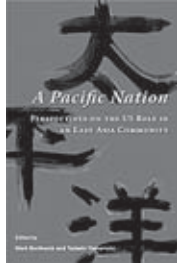


New Challenges, New Approaches: Regional Security Cooperation in East Asia

Edited by TADASHI YAMAMOTO *and* KOJI WATANABE

Since the end of the Cold War, new nontraditional security threats have risen in prominence. Challenges related to issues such as nuclear development, terrorism, peace building, and piracy increasingly require regional cooperation due to their cross-border nature. While the countries in East Asia are embarking on the process of institutionalizing patterns of regional cooperation, more attention needs to be paid to creating institutions that are able to address these nontraditional security issues. In this volume, the authors explore new challenges related to nontraditional security threats, analyze the capacity of existing regional mechanisms to deal with them, and offer recommendations on the necessary steps to create a more secure region in today's world.

(English: JCIE 2011)



A Pacific Nation: Perspectives on the US Role in an East Asia Community

Edited by MARK BORTHWICK *and* TADASHI YAMAMOTO

Historic shifts within East Asia have driven efforts to build up regional institutions. Despite its longstanding ties to the region, the United States has been largely absent from these efforts until recently, when American officials declared that the United States is “back in Asia” and began a flurry of activities to strengthen US involvement in the region’s emerging institutions. Many questions remain, however, about the role the United States will ultimately play in the evolving regional architecture and how the region will react to this. In this volume, experts from Asia and the United States explore the latest changes in US involvement in regional affairs and analyze the region’s divergent perspectives on the role that the United States should play in a new East Asia community.

(English: JCIE 2011)



The Role and Challenges of Japanese NGOs in the Global Health Policymaking Process

国際保健をめぐる政策決定プロセスにおける日本のNGOの役割と課題

By CHIKA HYODO *and* YASUSHI KATSUMA

Expectations have been growing within the international community for Japan to make a greater contribution in the field of global health. One area in which Japan could potentially play a more prominent international role is through the contributions of Japanese civil society to global health. Accordingly, as part of its activities on global health cooperation, JCIE commissioned the Waseda Institute for Global Health to conduct a research project on “The Role and Challenges of Japanese NGOs in the Global Health Policymaking Process,” with the support of the Bill & Melinda Gates Foundation. The Waseda Institute carried out an in-depth survey of current Japanese NGO activities in global health, with a particular focus on their advocacy efforts, and interviewed representatives of several major NGOs to explore how these issues are being addressed. In the process, they identified the specific concerns relevant to Japanese healthcare NGOs, as well as the future steps that these NGOs must pursue if they are to play a greater international role.

(English, Japanese: JCIE 2009)

PERIODICALS AND REPORTS

East Asia Insights: Toward Community Building in East Asia

JCIE publishes policy briefs reporting on and analyzing the long-term community-building process in East Asia. Current and past issues are available on JCIE's website. Ten issues were published in FY2009 and FY2010:

- A New Vision for the US-Japan Alliance (April 2009)
- The North Korean Nuclear Crisis: Five Guiding Principles (July 2009)
- Japan under the DPJ (September 2009)
- The US-Japan Alliance: Beyond Futenma (February 2010)
- Futenma: Diplomatic Mess or Strategic Opportunity? (May 2010)
- Hatoyama's Resignation and Japan's Foreign Policy (June 2010)
- Keeping the United States Engaged in Asia (October 2010)
- The Senkaku Islands and Mending Japan-China Relations (November 2010)
- Rethinking Our Approach to the Korean Crisis (January 2011)
- Reinvigorating US-Japan Relations (March 2011)

Dialogue and Research Monitor

The *Dialogue and Research Monitor* (DRM), available in print and online, surveys policy-relevant dialogue and research at both the governmental and nongovernmental levels dealing with the East Asian region. It focuses specifically on multilateral dialogues and research that relates to security (traditional, nontraditional, and human security) as well as to regional community building. In June 2009, JCIE released an issue of the DRM covering the period from January to December 2007. Foreign ministry funding was ended in 2010 as part of broader budget cuts, so the final issue was released in June 2010, covering activities during 2008. Asia has changed dramatically in the 15-year life span of the DRM, with dramatic growth of regional forums and dialogues that now serve as a basis for the emergence of a greater sense of regional community. With its breadth of data over this long time period, the DRM has served as a unique resource for those who follow regional cooperation and community-building initiatives in the dynamic East Asian region.

(English: JCIE 2009, 2010)



New Shimoda Conference: Revitalizing Japan-US Strategic Partnership for a Changing World

This conference report details the findings and recommendations of the participants of the New Shimoda Conference organized by JCIE in Tokyo on February 22, 2011, which convened US and Japanese parliamentarians and other senior leaders for high-level discussions on how to build momentum within each of their countries toward renewed bilateral partnership. The contents of this report came out of the lively discussions held during the New Shimoda Conference and include remarks by senior US and Japanese political leaders such as US Senator Jim Webb, US Representative Diana DeGette, former Japanese Deputy Chief Cabinet Secretary Motohisa Furukawa, and Foreign Minister Seiji Maehara, as well as papers by leading experts Charles Morrison, Gerald Curtis, and Hitoshi Tanaka. Their findings include reflections on the evolution of the US-Japan relationship since the first Shimoda Conference was held in 1967, as well as recommendations on what both Japan and the United States should be doing to ensure the kind of healthy and sustainable bilateral relationship needed to tackle the myriad challenges facing the region and the world.

(English: JCIE 2011)



Reinvigorating US-Japan Policy Dialogue and Study

停滞する日米政策対話・研究と再活性化の諸方策

A vibrant nongovernmental policy dialogue is essential for healthy bilateral relations; however, concerns have grown in recent years about the state of US-Japan policy dialogue and study. “Reinvigorating US-Japan Policy Dialogue and Study” takes up this issue by examining think tank activities, political leaders exchanges, and other interactions between the Japanese and American policy communities. Trends in these areas indicate that the institutional base of US-Japan policy dialogue and study has, indeed, started to erode in recent years. All the same, the report finds fertile ground for deepening bilateral dialogue and better leveraging the extensive human networks that have developed between the two societies. As a result, it recommends that leaders from both countries undertake a joint effort to strengthen the institutional base of bilateral policy dialogue and study. It also identifies steps that different sectors in both countries can pursue to make US-Japan policy dialogue more sustainable and meaningful and thus help lay the groundwork for a stronger and more robust US-Japan partnership.

(English: JCIE 2010; Japanese: JCIE 2011)

Appendices

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